

The Dakota Student

FOUNDED IN 1888

Student Owned and Controlled

Official publication of the University of North Dakota published each Tuesday and Friday at the Record Publishing Company, East Grand Forks, Minn. Office Telephone 2388. After 7 P. M. Call 1940.

"The Biggest Business on the Campus, Except the University Itself."

EDITORIAL STAFF:

ALVIN AUSTIN, Editor-in-Chief

Don Reinohl, Associate Editor

Henry Frank, Associate Editor

DESK EDITORS:

Don McCarthy, Ethel Schlasinger and Joseph Carlin.

ASSISTANT DESK EDITORS:

Donald Robertson, Fred Olsen, John Sim.

SPORTS STAFF:

Gil Stewart, Editor

Ann Uglum, Women's Athletics

SOCIETY STAFF:

Josephine Fee, Editor

Henrietta Haney, Assistant Editor

Mildred Falkanger, Exchange Editor

SPECIAL WRITERS:

Hugh Moore, Raymond Herriges, Arnold Cecka, Irene Morkrid, and Ann Bartosh.

BUSINESS STAFF:

Harold Billigmeier, Business Manager

Hal Crawford, Ass't. Business Manager

Lorene Johnson, Circulation Manager

Floyd Jennings, Advertising Manager

Richard Wilson, Assistant Advertising Manager

Theodore Saller, Assistant Advertising Manager

Adolph Roetzler, Foreign Advertising Manager

Night Editors, This Issue:

THEL SCHLASINGER

JOE CARLIN

A Colorful Name For "Nodaks" Found

A long-sustained undercurrent of agitation for the change of the University's pep name has, apparently, culminated in a strong desire on the part of students to have the school's representatives designated as "Sioux". And a more fitting and colorful name would be hard to find.

That students are thinking about changing such terms as "Flickertails" and "Nodaks" to the tribal name of North Dakota's first famous inhabitants first became apparent Monday when two public opinion articles advocating the shift were received by the "Student."

They point out that a "Flickertail" must always be held somewhat in awe of the larger, more impressive Bison of the A. C., and that it cannot wage a very successful mental battle against Bears, Huskies, Hurricanes, Tigers and the like. Similarly, the name "Nodaks", is quite colorless and symbolizes nothing. "Polar Bears", suggested once, is a bit far fetched.

But their name "Sioux" is about ideal. It would lend itself to many colorful variations, is historically correct, and, most important of all, immediately brings to mind the pioneer conqueror of the bison, bears and the elements. We wish more of the students would let us know what they thought about it in the Student public opinion column.

The change would be a drastic one, but the Student does not hesitate to endorse it and to recommend it to athletic and stadium officials.

We Got A Letter!

ing you and the other fellow feel like a couple of darn fools. Do a little Henderson act of your own. Your dignity won't suffer if you speak to a fellow student with a genuine feeling of comradeship.

So don't forget—"Hello" to everyone, and Friday's the day.—e.e.s.

Public Opinion

To the Editor:

With the emergence of the University from comparative athletic obscurity into some measure of fame, it seems to me that his year presents a great opportunity to change a name which served its purpose only during the years when nobody but the alumni and the students of the University knew that we had football teams here. With the agitation which has progressed for the past few years toward a change in colors, there has also been agitation for the changing of the name and symbol of the school. Nodak means nothing but what your imagination may derive from it, and Flickertail foists upon us the antics of an obscure and timid little animal. For years we have been pursued by a massive Bison in all Aggie publicity, and now that the Flicker has grown up and will play the Army, it wouldn't be a bad idea to turn the tables and stage a buffalo hunt in the good old Indian manner. By the way, how's that for a name, the "Sioux"? Something Indian, or most anything that can come out on top in a bisonic struggle, as we have been doing for the past forty years. Think of all the symbolism that one could gain from an Indian name and figure. Let's have a little action.

Sincerely,

A STUDENT.

To the Editor:

Football is with us again, and as I was sitting out at that first game watching the University team play its first game last Friday I could not help but think how inadequately the name "Flickertails" applied to such a powerful and skilled eleven as Jack West put on the field.

Students I know have long felt that "Flickertails", "Nodaks", and the like somehow have failed to click as U. N. D. pep names. Many substitutes have been suggested, but all have been found wanting.

Now, I and some of my friends have hit upon a name that we think fits North Dakota U. representatives like a glove, and herewith, we modestly offer the name of "Sioux."

The strong Indian tribes that first inhabited North Dakota were members of the Sioux nation. Man and beast fell before their strength. There is nothing weak about that name, such as "Flickertail" might suggest.

Hoping you will be able to act on this suggestion, I am

A U. Fan.

Official Bulletin

All notices intended for publication in this column must be left in the faculty exchange box at the Registrar's office in care of the Dakota Student before 4 o'clock on the day of publication.

OFFICIAL BULLETIN
ZETA PHI ETA WILL HOLD THE first meeting of the year in the



1. NEW NAME
2. ROOTERS
3. "VOX LARYNGITIS"

In this present issue of the Student there appear two public opinion letters from members of the student body, which, though anonymous contain a great element of truth. We refer to the letters concerning a change of name and symbol representing the school in athletics and activities.

A few years ago the present name Nodaks was coined to fit a publicity need and was added to the name Flickertails derived from the state name. That, however, was before the school became, as it is now, a recognized element in the world of sport.

With the wider recognition which has been accorded North Dakota through the channels of publicity and athletic triumph, with the scheduling of football games on the east, west and southern coasts, a need arises for a name and a symbol for the team and the school which bears a wider significance. The name Nodak can be connected with nothing other than the name itself, and the Flickertail is merely a little animal which because of its hermitous tendencies has allowed little to be known of its pleasing ways or home and family life. Thus the symbolism for use in pictures and publicity is limited, as is the Bison symbol of the Aggies. Why not some symbol and name from the Indians, which would open up all the wealth of Indian legend and symbolism?

This has nothing to do with the campus, and is more in the field of Will Rogers than in that of the Bystander, but have you noticed of late the mutual and reciprocal cheering section that Henry Ford and Tom Edison have set up for themselves? A glance at it repays the time. Hank, with the invaluable aid of Sam Crowther, set forth in the American maga-

zine, that noble magazine of success from a log cabin, a eulogy giving all the fine points of Tom, enclosing usually a facsimile of a letter in which Tom tells what a genius Hank is. Which reminds us of the rumors that the estimable Henry's social uplift plan so vaunted in his life story, has rather passed with his economic ideas into the void of the recent depression.

The Bystander attended the football game Friday night, and for the first time this year the extent to which the terrible laryngitis epidemic has progressed was brought home to us. At least it must have been either laryngitis or a mild and muffled form of infantile paralysis. The stands were cloaked in silence except when the much advertised quartet bloomed forth into song. Whenever the cheerleaders attempted to get a cheer they either got a crippled moan or the raspberry. Its true that whenever a fraternity brother went into the game a ragged cheer broke out from his companions in the order. And they still talk of school spirit and the need to stir the students up. What they need instead is a black box and a 6x2 hole well cultivated.

It might help a little to have a lot of noise at the Davis-Elkins game a week from Saturday. We hear rumors that that is the reason for the extra \$2.50 on the registration damages, and you might just as well get your money's worth.

SOCIETY

Vernon Mork, of Lakota, was a week end guest at the Alpha Psi Delt house.

Epsilon Zeta of Lambda Chi Alpha announces the pledging of William Erlenmayer, Bismarck; William Spriggs, Grand Forks; John Hanna, East Grand Forks; Warren Westberg, St. Paul, and Robert Jones, Wessington Springs, S. D.

Sigma Chi announces the pledging of Carl Larson of Mayville.

Chi Pi, local campus group for girls, announces the pledging of Myrta Hartje, Hensel; Dorothy Orr and Thelma Soland, both of Grand

Forks. Services day evening.

Phi Alpha Epsilon pledging of the Veum, Parshall; ton, Minn.; Rhinle Lake; Bud Forks; Thomas I. and Chris Bjornson.

Bernard Smith of Grand Forks, Kildeer, and Ral announced by Phi pledges.

Sigma Nu announcing pledges: Hope; William George Knutsen, old Skadland, M.

Malcolm Mart university, Montrea continue his stud route to Grand a few days in D ther, Gordon, w from his recent a guest at the Al Sunday.

Beta Chi announcing pledges of Haak Forks, Arthur C and Seth Gunther.

Alpha Psi Delta formal pledging of Warren, Minn., Grand Forks.

Walter John schools at Portlan ent Herbert San week end guests Delta house.

Donald Simons Delta house left where he visited is confined in St ter his recent ac

—Patronize C

WE I

Pop Pian

A C

JOE PLUMER AND HIS

States Ballroom Orchestra

Are Open For Engagements.

WHEN SECURING AN ORCHESTRA WHY NOT THE BEST?

PHONE 2322-W.

STANCHFIELDS'

PERSPIRATIONERS